

Industry sponsorship opportunities

Activity	Non Clickable NC Clickable C	Audience	Fee € (VAT excl.)	Comments
Digital visibility				
Partner's logo on ESRA website	NC	10,000 visitors/month	2,000	1 year
	C		3,000	1 year
Popup banner on ESRA website	NC	10,000 visitors/month	1,500 6,000	3 months 12 months
	C		2,000 7,000	3 months 12 months
Logo on ESRA webinar page & communication	NC C	1,000 participants on average per session	750 1,000	Banner or logo
Banner on quarterly newsletter	NC C		2,500 3,000	Top front page
<i>Digital boost: 10% discount if 2 options presented above are selected</i>				
1 mailshot to ESRA community ¹	-	21,000	3,000	Topic to be validated by ESRA ²
Industry partner webinar including 2 mailshots	-		10,000	1 hour - Topic to be validated by ESRA
Link to Industry partner educational platform	C	6,500	30,000	Banner on ESRA academy
Education and scientific research support				
Prospect recommendations for post-surgical pain			15,000	Per surgical procedure
Educational grant			4,000	Unrestricted grant
Research grant			10,000	Unrestricted grant
Participation to ESRA presential events				
Standard workshop	-	1 city 80- 120 pers	2,500 5,000	Non-exclusive Exclusive
	-	1 city 80- 120 pers	3,000 6,000	Non-exclusive Exclusive
Cadaver workshop	-	1 city 80- 120 pers	3,000 6,000	Non-exclusive Exclusive
World day		100 cities in the World		
European sponsorship		Silver package	4,000	Non-exclusive
e-ESRA	-	2,000		
Gold package			10,000	
Silver package			7,000	
Bronze			3,500	
ESRA annual congress				
Platinum Package			50,000	
Gold package			38,000	
Silver package			13,500	
Bronze package			8,800	
TOTAL				
Corporate sponsorship opportunities if total annual sponsorship reaches the following amounts:				
Platinum Corporate partner, total annual sponsorship > 70,000€, benefit				Free Digital Boost
Gold Corporate partner, total annual sponsorship > 50,000€, benefit				Free workshop
Silver Corporate partner, total annual sponsorship > 35,000€, benefit				Not clickable logo on ESRA website